



**WYO  
GIVES**

# *Sponsorship Opportunities*

**JULY 16, 2025**



**Wyoming Nonprofit Network**

WYOGIVES IS AN INITIATIVE OF THE WYOMING NONPROFIT NETWORK



The Wyoming Nonprofit Network is committed to amplifying the impact of charitable organizations across Wyoming. As the state's association for nonprofits, we facilitate connections, provide resources, and foster growth within our diverse nonprofit community. With over 400 members, we strive to enhance nonprofits' capacity to serve their vital missions effectively.

WyoGives, an initiative of the Wyoming Nonprofit Network, is a **powerful statewide 24-hour online fundraising event** designed to raise funds and awareness for Wyoming's nonprofits. Since inception in 2020, WyoGives has raised over **\$14 million** for nonprofits from all corners of the state. Last year, our state came together to raise \$4.6 million for our communities.

### **Will you consider a sponsorship commitment in support of our state's nonprofits?**

By becoming a sponsor, you will play a vital role in enhancing and sustaining the growth of WyoGives, empowering nonprofits across our state to **thrive and expand their impact**. We would love for you to join us in celebrating and honoring the work being done in our communities to enrich our lives every day.

On WyoGives Day every Wyoming resident has the opportunity to join their friends, neighbors, and colleagues in giving back. It's simple, through [WyoGives.org](http://WyoGives.org) individuals can make a gift to the organization that mean the most to them anytime during the 24-hour period on Wednesday, July 16th.

Your support of WyoGives will not only elevate the visibility of these organizations but will also foster a spirit of collaboration and community engagement that is essential for **addressing the challenges we face**. Together, we can ensure that every nonprofit has the resources they need to continue their important work, transforming lives and strengthening our communities.

**With one simple gift**, your organization can show its support of hundreds of nonprofits from all corners of the state.

We hope that you will join us in support of WyoGives Day.

Thank you for your consideration.

Jody Shields  
Executive Director  
Wyoming Nonprofit Network

## Why sponsor WyoGives Day?

By sponsoring WyoGives Day, your organization will be recognized as a key supporter of hundreds of nonprofit organizations across our state during the state's day of giving. This partnership not only demonstrates your commitment to community impact but also enhances your brand visibility among a wide audience dedicated to making a difference. Join us in championing the spirit of generosity and showcasing your organization as a leader in social responsibility.

## Your support will:

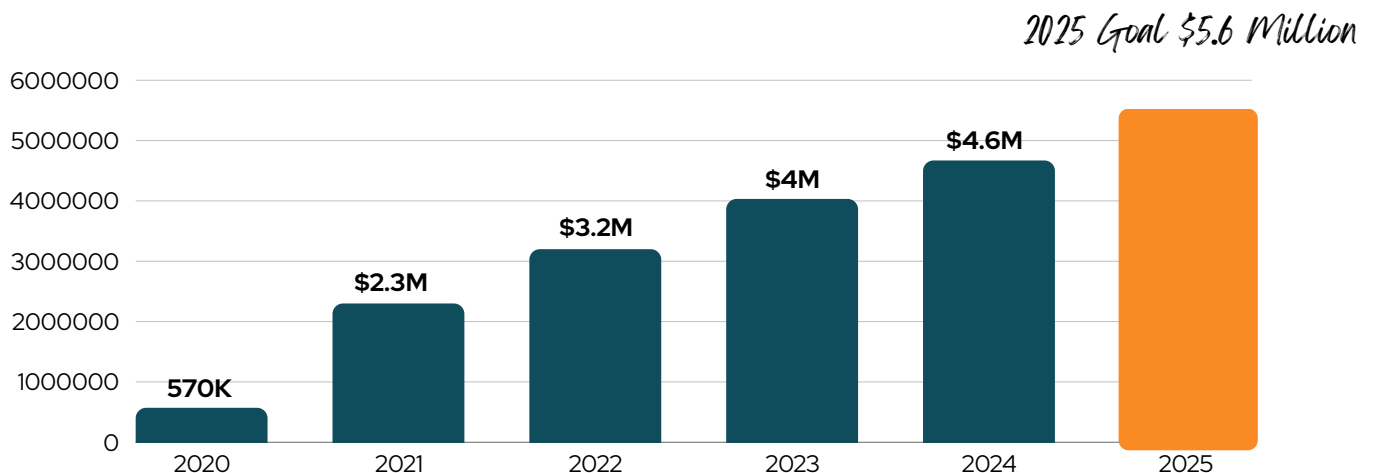
- **Strengthen the capacity** of nonprofit organizations across the state to achieve their mission.
- Enhance nonprofit visibility statewide.
- **Promote the importance of philanthropy** and its ripple effect on our communities.
- Contribute to prize grants for participating organizations.
- **Foster statewide engagement** with nonprofits serving Wyoming communities.
- Facilitate valuable training for nonprofit personnel.

## Generosity inspired in 2024:

On July 10, 2024, during WyoGives, which aligned with Wyoming's Statehood Day, an impressive *\$4.6 million* was generated within a span of *24 hours* to support *a record-breaking 376 nonprofits* throughout the state.

- \$4,670,470 raised
- 14,692 donations
- 7,915 donors
- 379 participating organizations  
99% of organizations received at least one donation
- \$317 average donation
- \$12,323 average raised per organization

## Impact year-over-year:



## Our audience:

Our donors, nonprofit employees, board members, and patrons are your customers and neighbors:

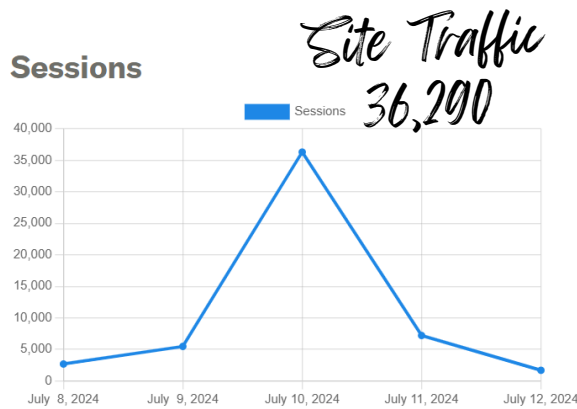
- WyoGives donors are not only from Wyoming but across the country
- Participating nonprofits are located in communities across the state
- Everyone involved is committed to making a positive impact in their communities

## Social media follower statistics:

Facebook: 2.3K followers

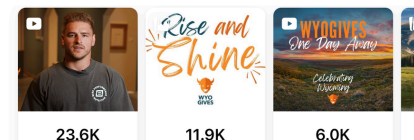
Instagram: 1.2K followers

## WyoGives.org & social media traffic:



**Reels reach** **2,424** >  
+528%

**Top content** based on reach [See all](#)



## Email marketing:

Depending on the level of sponsorship support you choose, your logo will be prominently displayed to thousands of community contacts, including WNN's contact list, nonprofits, and previous year donors.

Wyoming native and NFL player Logan Wilson supports WyoGives

[\\*Click this text to view video](#)

In 2025, our top sponsors will be prominently showcased in all promotional videos during the three months prior to the event. They will receive recognition through various channels, including email communications, WyoGives.org, social media, statewide sponsored ads, and more. In 2024, our content successfully reached hundreds of thousands of individuals across Wyoming through newspaper articles, television features, radio stations, and additional platforms.

\*Top Sponsors: Lead Bison Sponsor and Jade Sponsor



## Join us to celebrate the spirit of Wyoming

WyoGives day is a great reminder of our efforts to engage new individuals with our work throughout the year. My favorite part of the day is to see the number of new donors to the organization, which feels like a great indicator of the *collective power* of spreading the word on how nonprofits in Wyoming benefit from community support. I left the day feeling validated, proud, and rejuvenated by this often-challenging work.

*-Jessica Brauer, Laramie Plains Civic Center*

Two days before WyoGives took place, we had two local businesses that wanted to be matching donors. The day before the event, three more donors came forward wanting to be matching donors as well! We were so grateful to have the support of local businesses as well as individuals in and out of community come forward to help our cause!

*-Robyn Ross, Afton Food Pantry*

WyoGives has become our primary fundraiser. The ability to use matches to increase donors' abilities to give makes this fundraiser very powerful and makes every donation even stronger. We're so grateful for the ability to be a part of the WyoGives community.

*-Tyler Julian, Friends of the Sheridan County Library*

*This is possible thanks to  
generous sponsors like you.*

# Benefits of Sponsorship

**Embrace our nonprofit community!** Become a WyoGives Day sponsor and be a part of the momentum and impact for the nonprofit sector in Wyoming. In pre- and post-event communications, your organization will be promoted in a variety of messaging to interested constituencies - from nonprofits and donors to the general public. **What sponsorship level is right for you?**

	Lead Bison Sponsor \$10,000	Jade Sponsor \$5,000	Meadowlark Sponsor \$2,500	Cottonwood Sponsor \$1,000
<b>Digital</b>				
Professionally produced promotional video remarks from sponsor representative	✓			
Logo in WyoGives sections of WNN weekly Member Bulletin	✓	✓		
Logo in WyoGives emails to nonprofits/donors	✓	✓	✓	
Recognition on sponsors page of event report	✓	✓	✓	✓
<b>Website: WyoGives.org</b>				
Year-long logo placement linked to your site on WyoGives.org	Logo	Logo	Logo	Logo
Recognition as prize sponsor	✓	✓		
<b>Media</b>				
Recognition on post-event thank you video	Logo	Logo	Logo	Text
<b>Social Media</b>				
Logo on social media posts	3 posts	2 posts	1 post	
Proud sponsor graphic	✓	✓	✓	✓
<b>Print</b>				
Logo on print advertisements <small>contingent upon print deadlines, excludes billboards</small>	✓	✓		
<b>In-Person</b>				
Recognition as WyoGives Pre-Session Sponsor at the Wyoming Nonprofit Conference - May 20, 2025 in Cheyenne	✓			

# Sponsorship Commitment

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## WyoGives Sponsorship Level:

*Lead Bison Sponsor*  
\$10,000

*Meadowlark Sponsor*  
\$2,500

*Jade Sponsor*  
\$5,000

*Cottonwood Sponsor*  
\$1,000

**Total:** \$ \_\_\_\_\_

## Payment Information:

Check Enclosed (Mail to Address Below)

Credit Card (Please Call 307-772-9148)

## Questions:

Call 307-772-9148 or email [jshields@wynonprofit.org](mailto:jshields@wynonprofit.org)

## Wyoming Nonprofit Network

822 West 23rd Street, Unit A

Cheyenne, WY 82001

We are a 501(c)(3) nonprofit organization. EIN: 43-2097314