

# FOR IMMEDIATE RELEASE Monday, November 18, 2024

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# #iGiveCatholic Kicks Off Tenth Annual Campaign, Advanced Giving Opens Today

New Orleans, LA - November 18, 2024 — The Catholic community across the United States is coming together to celebrate a decade of generosity with the launch of the tenth annual #iGiveCatholic campaign, the U.S. Catholic Church's National Giving Day on GivingTuesday. Today marks the start of the campaign's advanced giving phase, inviting faithful stewards to "Give Back and Give Catholic" in support of thousands of Catholic organizations nationwide. Donations can be made today through December 2, with GivingTuesday falling on December 3 this year.

#iGiveCatholic, a leading national crowdfunding movement, has grown rapidly since its inception, engaging a wide array of Catholic dioceses, schools, ministries, and nonprofits. This year, over **50 U.S. dioceses** are joining forces, amplifying the impact of Catholic giving. In 2023 alone, the campaign raised over **\$20 million** from **58,822 donors** across all 50 states and 22 countries, demonstrating the breadth of support for Catholic ministries.

## #iGiveCatholic LIVE: A New Live Stream Celebrating Catholic Connection

New for 2024, #iGiveCatholic will broadcast a live stream at <a href="www.igivecatholic.org">www.igivecatholic.org</a> on December 3 with morning, afternoon and evening segments featuring live interviews, videos, and dynamic commentary highlighting a diverse selection of ministries, diocesan hosts, and #iGiveCatholic organizational leaders.

#### New Participating Dioceses: Building Momentum Across the Country and Beyond

#iGiveCatholic is thrilled to welcome participants from several new dioceses, including the Archdiocese of Miami, and the Dioceses of Crookston, Kalamazoo, San Bernardino, and Toledo. Additionally, five dioceses from Puerto Rico—Archdiocese of San Juan and the Dioceses of Arecibo, Fajardo-Humacao, Mayaguez, and Ponce—will join, reflecting the campaign's commitment to supporting Catholic communities across diverse regions. (A complete list of diocesan partners is available at www.igivecatholic.org/info/partners).

#### **How to Participate: Finding and Funding Your Favorite Cause**

Anyone can support the #iGiveCatholic campaign by visiting <a href="www.igivecatholic.org">www.igivecatholic.org</a>, where users can search for participating organizations by name, diocese, or cause (such as "campus ministry," "homelessness and housing," or "pro-life") to find organizations aligned with their values and interests. Online donations will be accepted 24/7 from 12:01 a.m. on November 18 through 11:59 p.m. on December 3. Supporters can also contribute offline by sending cash or check donations directly to participating organizations for inclusion in their campaign results.



### Join the Movement Online

Supporters are encouraged to connect with #iGiveCatholic on social media and join the conversation using #iGiveCatholic on Facebook, Twitter/X, Instagram, Threads, YouTube, and LinkedIn (@iGiveCatholic). By sharing posts and stories, supporters can help spread awareness and inspire others to participate.

**Editor's Note**: Download campaign videos and view testimonials from previous participants by clicking here for video and here for quotes.

#### About #iGiveCatholic

#iGiveCatholic is a bishop-led initiative in partnership with the United States Conference of Catholic Bishops (USCCB) and numerous dioceses, uniting the Catholic community to inspire and support generosity. As an independent 501(c)(3) organization, #iGiveCatholic operates the annual U.S. Catholic Church's Giving Day (<a href="www.iGiveCatholic.org">www.iGiveCatholic.org</a>) and the #iGiveCatholic Together platform (<a href="www.iGiveCatholicTogether.org">www.iGiveCatholicTogether.org</a>), which facilitates year-round online giving for the USCCB and other Catholic giving days beyond GivingTuesday.

Since its launch in 2015, #iGiveCatholic has been celebrated annually on the Tuesday following Thanksgiving, coinciding with GivingTuesday. This initiative marks the beginning of the charitable season by encouraging the Catholic faithful to "Give Back and Give Catholic." As the first giving day created to celebrate Catholic heritage, #iGiveCatholic inspires stewards to express their faith through generosity, supporting the ministries and communities they cherish on this global day of giving.