

NEWSLETTER

December 4, 2024

Official Newsletter for the U.S. Catholic Church's Giving Day



Because of your commitment, hard work, and your donors' faithful and generous hearts, we had a wonderfully successful [#iGiveCatholic](#) on GivingTuesday campaign!

Thank YOU for being a part of something amazing and beautiful for our Church! It is truly inspiring to hear the emerging stories about how this effort has positively impacted nearly two thousand U.S. Catholic organizations and thousands of lives worldwide. The Holy Spirit was with us during our months of planning - guiding us throughout the campaign!

This email is all about the important, final steps to wrap up your #iGiveCatholic campaign:

1. Enter all offline donations you continue to receive BEFORE 11:59 PM on December 10
2. Download your donation report
3. Thank and engage your donors

Offline Donations Due Dec. 10

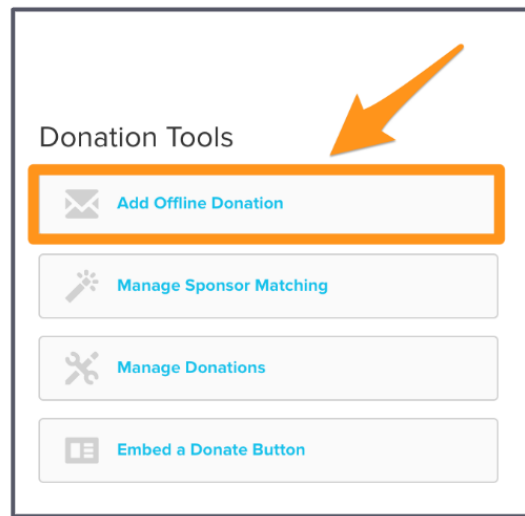


Online donations are no longer accepted, but you still may be receiving gifts of cash or check. **Please continue to enter offline donations into your dashboard** to reflect in the totals for your organization, your diocese/group, and the national campaign!

[Here's a step-by guide](#)

to help you enter donations of check or cash into your dashboard.

NOTE! *Your organization* is responsible for sending tax receipts for any offline gifts of cash or checks you receive.



Didn't Meet Your Match?

Anonymous: iGiveCatholic Match



\$30,000 MATCH

\$6,135 REMAINING

If you didn't meet your match, your generous donor might want your organization to keep the full amount of their gift anyway. Double-check with your donor first, and if they give you permission, you can "deplete the match" and add the remaining balance to the your campaign total as an offline gift.

[Click here for a step-by-step guide.](#)

Report Roundup

Downloading your donation report is easy!

[Here are step-by-step directions for downloading your donor report.](#)

Once you have the report, how do you decipher all of the data? [Check out this guide for reading the spreadsheet's columns.](#)

FOR RETURNING ORGANIZATIONS:

Want to compare 2024 results to last year's donor list? Pay close attention to the *Option: Filter Your Report* instructions in the download directions above to pull your 2023 report!

Pro Tip: Check out performance stats and a year-over-year comparison in a the analytics section available to you in your dashboard!

Learn how to view your organization's analytics [HERE](#).

Thanking Your Donors

The hard part is over! We've made it through #iGiveCatholic and Giving Tuesday. The final step is to **thank your generous donors within seven days** of the Giving Day.

What form can this take? Some organizations send an email or a letter; some post a social media shout-out or make a phone call.

If you intend to extend a personalized thank you letter or email to each of your donors, your downloaded donor report will be crucial to have handy! Don't forget to check out our [Tips for Thank You Notes and Calls](#).

Feel free to use [#iGiveCatholic on Giving Tuesday Thank You Graphics](#) in social media posts or in your bulletins, newsletters and emails.

Below are some great examples from a few of our 2023 participating organizations to inspire you.



ecc_crusaders • Following

ecc_crusaders 52w
Because of your commitment and generous hearts, we had a wonderfully successful #iGiveCatholic on GivingTuesday campaign!

Because of donors like you, we were able to further grow our Angel Fund. Each gift made will go towards tuition assistance for a student in need. ❤️🙏

If you missed our iGiveCatholic campaign, it is not too late! Offline donations can be accepted through December 5th.

24 likes
November 29, 2023

Add a comment...

- [Elk County Catholic Schools](#) in the Diocese of Erie captured this precious photo of their students holding an #iGiveCatholic Thank You sign and added it to a graphic frame.



echocommunity.us • Following

echocommunity.us 52w
Drumroll please.....our #iGiveCatholic campaign ended at midnight with a grand total of \$33,000!!
THANK YOU! THANK YOU! THANK YOU!
We can't say it enough! From the bottom of our hearts, we are so grateful to everyone who donated, shared about our campaign, volunteered here at the headquarters, and prayed for us as we worked toward our original goal of \$25,000 and - by God's grace - far surpassed it!

No comments yet.
Start the conversation.

58 likes
November 29, 2023

Add a comment...

- [Echo Community](#) in Folsom, LA distributed this post with a thank you and announcement that they exceeding their goal. The second image of the post was a picture of their staff. SIMPLE! But effective!



Queen of Angels Catholic School

December 18, 2023 · 🌐



Today, we celebrate the Queen of Angels community for achieving 100% parent participation in the Annual Fund! As a reward, the students were treated to a delicious Chick-fil-A lunch and enjoyed an out-of-uniform day. The intermediate students had a fun popcorn and movie party for being the pod that raised the highest amount for #iGiveCatholic. Thank you to our parents for making our Christmas parties so special! #engagecommunity



👍❤️ You and 70 others

2 comments

❤️ Love

💬 Comment

➦ Share

- [Queen of Angels Catholic School](#) in Roswell, GA celebrated their #iGiveCatholic success with pictures of their students enjoying rewards for 100% parent participation and for the class who raised the most funds. What a fun celebration of generosity and community!

Stewarding Donor Relationships

Don't let the relationship with your supporters go dormant after you thank them! **Show your #iGiveCatholic donors the impact of their donations every time you have a visual representation.**

For example, post a simple update with project progress pictures, or offer a virtual tour to show off your new renovations. Keep engaging your donors all year round! Show them the impact of their gift so they'll be excited to help you in next year's project!

If you tag us using @iGiveCatholic in your social media post description, we may include your post in our future national communications!

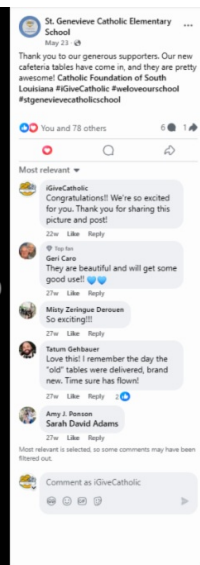
To give you some inspiration, here below are a few social media posts from participants

who effectively communicated about the progress of the project funded by their 2023 #iGiveCatholic campaign.



- [Holy Trinity Catholic School](#) in Grapevine, TX posted these images on the left in January as their new roof was being installed, thanks to the generosity of their #iGiveCatholic donors. It's so nice to get visual feedback after contributing to a big project!

- [St. Genevieve Catholic Elementary School](#) in Thibodaux, LA shared this picture of their new cafeteria tables below purchased with #iGiveCatholic funds in May when they came in. The thank you note is such a nice touch! Great job stewarding your community year-round and showing your donors impact!



- [Ascension Catholic Parish](#) in Louisville, KY made this post below in July celebrating the installation of their new security enhancements paid for by their 2023 #iGiveCatholic donors.



Ascension Catholic Parish

July 17 · 🌐



The parish participated in 2023's #iGiveCatholic campaign, raising \$26,411, which funded security upgrades such as new LED lighting, 3M safety film for windows, and exterior security cameras. Many projects are complete and you can learn all about it on our website. The parish will continue to prioritize safety and security through its various initiatives and resources and we are grateful for your support. Click through to see the full report online.



ASCENSION-PARISH.COM

iGiveCatholic 2023 – Ascension Parish and School

We extend our deepest gratitude to each of our 108 donors who generously supported our #i...

👍 You and 2 others

1 comment 2 shares



Love



Comment



Share



The next #iGiveCatholic on Giving Tuesday will be DECEMBER 2, 2025.

Don't forget to send your community a **Save the Date** for next year!

You can [CLICK HERE](#) TO DOWNLOAD the graphic on the left

or [CLICK HERE](#) for a customizable Canva Template of the same graphic

Survey Says....

Next week, #iGiveCatholic will be sending out online surveys to partners, participating organizations, and donors to gather feedback to incorporate into our plans for next year's #iGiveCatholic campaign. Be on the lookout for it!

Those who complete and submit our survey before Christmas will be entered

to win a choice of any item in the [#iGiveCatholic Merch Store!](#)

We greatly appreciate you sharing your honest opinions and experiences as we continue to build #iGiveCatholic to best serve our U.S. Catholic Church. **Your feedback is critical** to our shared success in spreading the Gospel.

Thank you in advance for your participation.

#iGIVECATHOLIC Tip of the Week

- ***DON'T FORGET!*** Now that the Giving Day has ended make sure to remove the embeddable button widget from your website if you used it!
 - Promoting YOU doesn't stop for us just because Giving Tuesday has ended! If you tag us in social media @iGiveCatholic or send us your #iGiveCatholic campaign materials (images, videos, letters, emails) to info@igivecatholic.org, you might just see it on social media, in future issues of our e-news or in #iGiveCatholic videos!
 - Finally, watch out for our ***National #iGiveCatholic Thank You Video*** which will be posted on social media next week once giving totals are finalized. Please share it in your social media and email thank you messaging!
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Have Questions or Need Help?



Email questions@igivecatholic.org or write into the blue chat bubble at the bottom right-hand corner of any #iGiveCatholic web page! Remember to include your email address for a prompt reply. The GiveGab Customer Success Team is available M-F from 9 am to 5 pm ET.

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