

# GIVING THAT'S uniquely GREEN BAY



#### **GENEROSITY AMPLIFIED.**

Give BIG Green Bay is a 24-hour giving day that gives everyone the chance to learn about local nonprofits and invest in their work to strengthen our community.

Each year, a unique group of nonprofits is selected to represent the strength and diversity of organizations serving Brown County. With the Green Bay Packers as our partners, the result is a powerful platform that allows nonprofits to **tell their stories, reach new donors, and create meaningful impact.** 

#### ONE DAY. BIG IMPACT.

Choosing to focus on a smaller group of nonprofits ensures each organization receives greater community visibility and a larger share of the giving day match dollars.

Over the past seven years, the average amount raised by organizations participating in Give BIG Green Bay is \$44,000! These results are two to three times the amount organizations raise in other giving days across the country.



### Ways to engage...

#### GIVE

During the 24 hours of Give BIG Green Bay, anyone anywhere can support the important work of participating nonprofits by donating online at giveBIGgreenbay.org.

## JOIN THE BUSINESS BOOST

Give BIG Green Bay's Business Boost is an opportunity to engage your employees and highlight your company's commitment to our community.

## APPLY TO PARTICIPATE AS A NONPROFIT

The application is open from October 1 until midnight October 31, at giveBIGgreenbay.org.

#### **BECOME A PARTNER**

Partners can help increase the match pool, help amplify the message or provide other incentives for the day.