



Give BIG Green Bay The Business Boost

Message Template – Content to be used in emails, newsletters, or direct mail.

Dear [employees/person],

We're excited to share that our company is participating in Give BIG Green Bay this year! From noon on February 19 to noon on February 20, we'll be joining businesses and individuals across the community to support 50 incredible local nonprofits in this powerful 24-hour giving event.

Over the past seven years, Give BIG Green Bay has raised an amazing \$13.5 million to lift up organizations that make our community stronger. Your donations during this year's event will help shape an even brighter future for everyone who calls our community home.

We're thrilled to support this effort as a **Business Boost** partner and give our team a chance to show the community how much we care. Explore givebiggreenbay.org to learn more about each nonprofit and discover the impact you can help create. Let's help make this year's Give BIG the biggest yet.

[IF OFFERING A COMPANY MATCH]:

To make our impact even greater, we're proud to announce that our company will match up to [\$ DOLLAR AMOUNT OR ALL] employee donations to Give BIG Green Bay. That means every dollar you give will go further to support our community.

[IF OFFERING INCENTIVE]:

To celebrate our collective giving, our business will be (describe incentive – for example: hosting a potluck, offering a casual dress day, or organizing a raffle for donors). Let's come together to make this giving day fun and meaningful.

How to participate:

1. **Find a Cause You Love!** Head to givebiggreenbay.org to explore the 50 participating nonprofits.
2. **Donate on the Big Day!** Starting at noon on February 19 through noon on February 20, you can donate to support the participating nonprofits. Don't forget to select [Business Name] at checkout to be included in our team's totals.
3. **Inspire Others!** Spread the word by telling friends, family, and colleagues about Give BIG Green Bay. Use the hashtag #givebiggb to join the conversation and see what others are supporting.

For any questions about Give BIG Green Bay or how to get involved, visit givebiggreenbay.org or reach out to [Business Contact].

Thank you for making a difference,

[Name of Sender]

