



Key Dates

March 17: Participation agreements due

April 14: Registration closes and Give Local Bay profiles must be finalized by nonprofits

May 6: Give Local Bay!

May 6, 5 pm - 8 pm: Sip Sip Hooray for Give Local Bay at Tri City Brewing

2025 Giving Day Guidelines

1. Participating organizations must be a 501(c)(3) nonprofit, educational organization or government organization located in or significantly impacting residents of Bay or Arenac counties.
2. An endowment fund held at BACF in support of your organization must be active. New endowment funds must be established no later than March 31, 2025, to participate in the 2025 event.
3. Participating organizations must sign the statement of agreement by March 17, 2025, and complete an online profile at www.givelocalbay.org by April 14, 2025, to remain eligible.
4. All donations, matching funds and incentive prize dollars generated during Give Local Bay will be allocated to the non-spendable principal of your endowed fund.
5. Donations must be a minimum of \$10.
6. Only gifts made online through www.givelocalbay.org on May 6 are eligible for incentive prize dollars. Online donations can be made from 12:00 am to 11:59 pm on Tuesday, May 6 at www.givelocalbay.org.
7. Participating organizations are eligible to earn a percentage of the matching pool dollars, with the exact amount determined by the total funds they raise during Give Local Bay. To be eligible for matching pool dollars, a donation must be:
 - a. Received online through www.givelocalbay.org on May 6 between 12:00 am and 11:59 pm
 - b. Received as cash or check at the BACF office located in the Pere Marquette Depot at 1000 Adams Street between 8:30 am and 5:00 pm from May 1 to May 6
 - c. Received during the Sip Sip Hooray celebration at Tri City Brewing on May 6 by 8:00 pm.
8. All checks must be made out to the Bay Area Community Foundation and designated with Give Local Bay and the name of the organization to direct the funds.
9. Bulk offline gifts (more than 10 gifts of check/cash at a time) must be received no later than 4:00 pm at the BACF office and include offline donor gift forms (provided by BACF before the event upon request).
10. Participating organizations are encouraged to focus most of their marketing efforts (newsletters, social media, email campaigns, etc.) on Give Local Bay in the weeks leading up to the event. BACF will provide several messaging templates, or you can create your own.
11. Participating organizations that have a website are encouraged to add the Give Local Bay logo/link on the home page of their organization's website before and on the day of the event.

12. Participating organizations are encouraged to have a Facebook page. Through this platform, your organization, staff, and board of directors are encouraged to help promote Give Local Bay leading up to and during the 24-hour event.
13. BACF covers all online credit card and/or processing fees associated with Give Local Bay so that 100% of each donation will be allocated to the non-spendable principal of your endowed fund.