

What is the Fremont Area Big Give?



Meet the Team



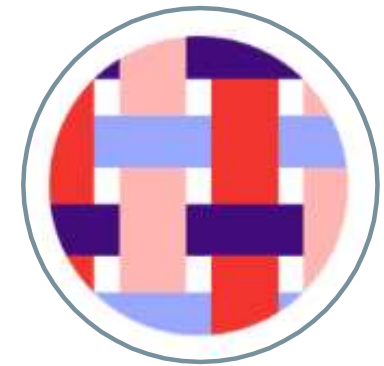
Melissa

FACF
Executive
Director



Leigh

FACF
Program
Director



GiveGab/Bonterra

Technology Platform



GiveGab

“A giving day is not a reason to give, but an opportunity to ask.”

- Janet Cobb, Personal Fundraising Coach

Fremont Area Big Give Overview

Fremontareabiggive.org

- Every nonprofit conducts their own unique campaign to market and share with their supporters
- Your marketing efforts + Fremont Area Community Foundation Efforts = Exponential visibility
- Leaderboards for friendly competition, prize incentives
- Donations open on May 1. The minimum donation is \$10.

2024 Results

- \$507,102 in donations
- 2,280 gifts
- 84 participating nonprofits

***\$3 Million raised
since 2017!!***



Prize Overview

- Incentive Prizes - Most Unique Donors & Most Dollars Raised
- Golden Tickets - Random Drawings Throughout the Day
- “Why I Give Contest” - Donors submit their answer to the question, “Why I Give” for a chance to win a cash prize for the participating nonprofit of their choice. Winners drawn at random.
- Match Minutes - Gifts made during pre-set times will be matched up to \$100 until the pool of dollars for that time period is spent.
- Other prizes to be determined!

Promotional Opportunities



Spread the word about your participation!

- Big Give yard signs
- Early bird posts (April)
- Partner with area restaurants and businesses

Your Nonprofit Toolkit

The Nonprofit Toolkit has valuable resources for all your Fremont Area Big Give needs.

- Templates
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- Training videos for fundraising strategies!



Your First Steps

What needs to be done right away:

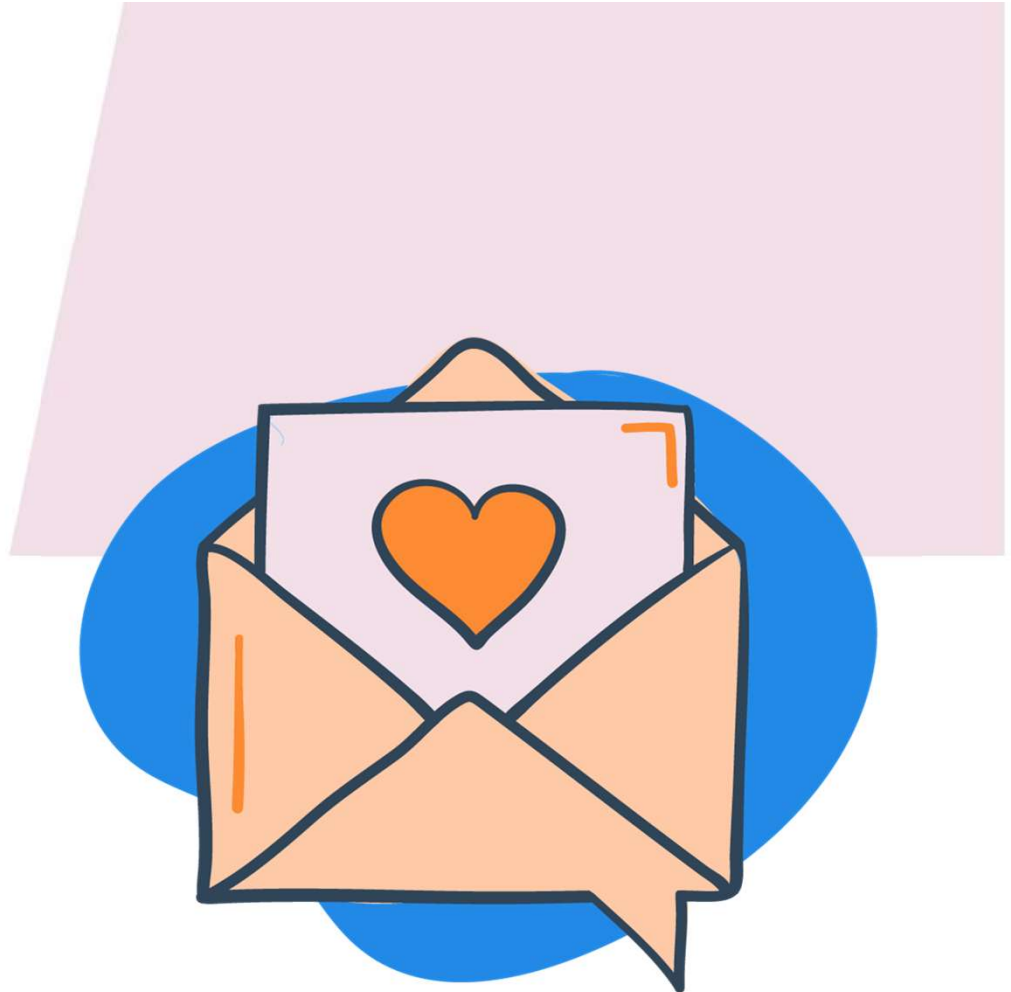
- Make sure you have completed registration by Feb. 14
- Ensure you are verified with Stripe
- Complete/update your profile
- Sign up for upcoming webinars
- Explore the toolkit



After That...

What to work on over the next couple of months:

- Follow Fremont Area Big Give on Social Media and use the #fremontareabiggive hashtag
- Watch your inbox for important emails
- Meet internally to discuss goals
- Sign up for upcoming webinars



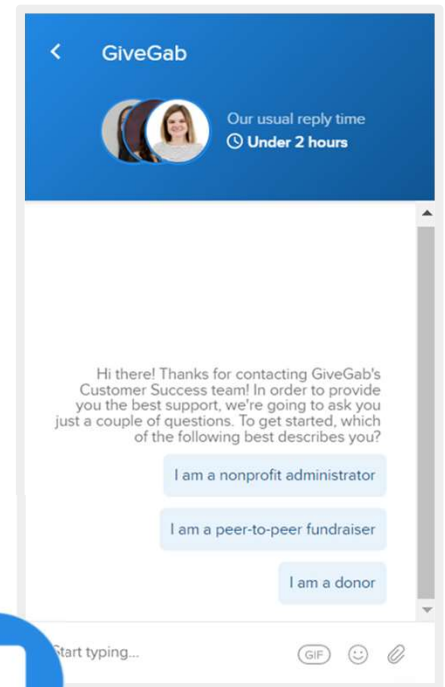
Upcoming Milestones

Please take note of the following dates!

- **Registration deadline:** February 14
- **Deadline to enter bank information:** April 1
- **Profile completion date:** April 15
- **Logistics webinar:** April 15
- **Early donations accepted:** May 1
- **Fremont Area Big Give:** May 8

Platform/Technical Questions? Ask GiveGab

- Visit the GiveGab Help Center
 - support.givegab.com
- Check Out the GiveGab Blog
 - givegab.com/blog
- Send GiveGab an Email
 - CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team
 - Look for the little blue chat bubble



GiveGab is becoming  Bonterra.

Other Questions? Contact FACF

Leigh Feala: lfeala@facfoundation.org

Melissa Diers: mdiers@facfoundation.org

Office Phone: 402-721-4252



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Thank you!



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