



## Customizable Canva Templates

Click on the link above each image to be directed to that Canva template, where you can add your logo, add your own pictures, change the text, change the website address to your Fremont Area Big Give profile URL address, etc.

*We do ask that you do not change the colors, as they are the official brand colors for the Big Give and help create a consistent look across all promotions.*

### Facebook Cover #1



### Facebook Cover #2



### Twitter/X Header #1



### Twitter Cover #2



### Social Media Post



## Thank You Postcard



## 8.5"x11" Flyer



## Matching Sponsor Flyer

SUPPORT

[Insert organization logo here]

WITH A MATCHING GIFT DURING THE BIG GIVE!

Collocated annually in May, [MatchmakingGive](#) is a 24-hour online giving challenge led by the Fremont Area Community Foundation to raise awareness, dollars for the nonprofit in the Fremont area. It is a day to celebrate the power of philanthropy and support the good work of nonprofits who help make the Fremont area a special place to live, work and thrive.

This year, [Insert Organization Name] is raising funds for [Insert project name/ description]. And now more than ever, we need your help!

**Matching and Challenge gifts**

Data shows that having a matching or challenge gift can make a big difference. In 2024, off-matched challenge organizations with a match or challenge gift raised \$25,113 on average, while those without matches or challenges raised \$3,976 on average. That's a 6-times effect!

**What are matching and challenge gifts?**

- They are pledged donations used to motivate and encourage other donors.
- **MATCHING:** For each dollar of a gift, another dollar (or two or three) is given by your match. Once the money is in, your gift will automatically double until it runs out!
- **CHALLENGE:** A gift that is awarded when a challenge is met by either donated (i.e. number of donors/donations or number of dollars).

Will you help us by providing MATCHING or CHALLENGE gift? Please contact [Insert org contact name] or [email and phone number] to discuss this opportunity.

For a basic intro course on using Canva, [click here](#).

To learn more about Canva Pro for nonprofits, [click here](#).