

Getting Ready for Delco Gives

January 23, 2025

DELCOGIVES 
Hosted by
the Foundation for
Delaware County

Submit Your Questions



Chat Box

To: All panelists
Type: All panelists and attendees



Q&A

Please input your question

Send Anonymously

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

Agenda



- **Delco Gives Overview**
- **Who is Bonterra?**
- **What's New**
- **Registering**
- **Creating Your Profile**
- **Next Steps & Questions**

Upcoming Trainings

- **February 28 | 10AM** – In-person, Board Engagement, Location TBD
- **March 18 | 10AM** – In-person, Turn Your Mission Into An Online Movement, Location TBD
- **April 10 | 9:30AM** – Virtual, Final Steps to Success for Delco Gives
- [Sign up on the Trainings page!](#)

2024 Results



Outcomes & Results

\$1,715,695

Raised

9,628

Donors

282

Organizations

Delco Gives Overview

delcogives.org | May 8-9, 2025

- Every nonprofit conducts their own unique campaign to market and share with their supporters
- Your marketing efforts + The Foundation for Delaware County's Efforts = Exponential visibility
- IRS-recognized nonprofit serving Delaware County are eligible to participate
- Operating-budget-based Leaderboards for friendly competition, prize incentives
- Online donations open on May 1 at 12AM
- Offline donations open April 1

Benefits of Participating



- Learn to utilize digital fundraising tools, and take advantage of resources that are available year-round!
- Re-Engage with your existing supporters and gain new donors
- Combine your marketing efforts + The Foundation for Delaware County marketing = exponential visibility for all organizations
- Utilize the Giving Day to reach other internal goals
- Motivate donors to make a greater impact with prizes and match incentives

Who is Bonterra?



Who is Bonterra?



Bonterra's mission is to power those who power social impact

- Host a secure, reliable and transparent platform for Delco Gives
- Create the ultimate donor experience
- Provide a dedicated support team
- GiveGab is becoming Bonterra!

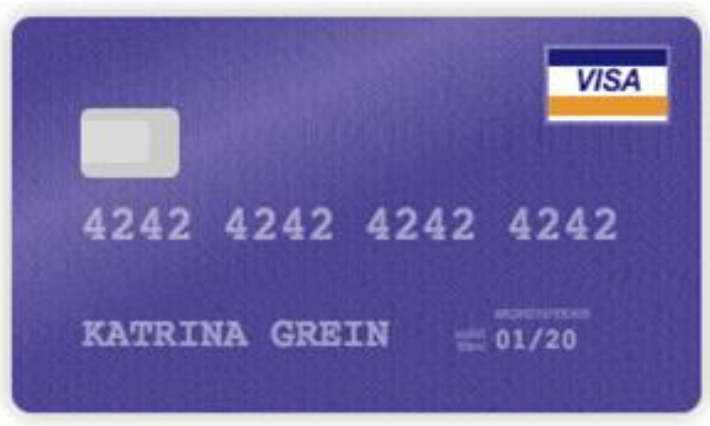
Donation Security

- Partnered with Stripe - PCI Level 1 Payment Processor for donation processing
- Direct deposit funds within 5-7 business days
- Your banking information is reviewed by Stripe
- Donor credit card information is not revealed or saved in Bonterra
- All participating organizations verified as IRS and state-recognized nonprofits

stripe



Simple Donation Processing



- All major credit cards accepted
- Log right into your bank to use the Plaid/ACH payment
- Quick, easy and fun donation flow
- Securely processed through Stripe
- Chat support available right within the donation form for your supporters!

Transparent Donations

- **Credit Card, ACH, Mobile Pay** for online transactions
- Donors can cover all fees on behalf of your organization
- Last year 84% of fees were covered during Delco Gives
- That means it cost only \$0.99 per \$100 raised online!

Step 3 of 3

YMCA of South Collier Gift: \$50.00

Email: laryssa@givegab.com

Fees: \$3.13

What's with these fees?

cover the fees!

Privacy Option(s)

Please do not display a name publicly.




Please do not display the donation amount publicly.

Hide my name from this organization and the public.

Total: **\$53.13**

[BACK](#) [SUBMIT](#)

Securely processed with:

 SSL  256 Bit Encryption  reCAPTCHA

[Google Privacy Policy](#) and [Terms of Service](#) apply.
Learn more about how your information is used following a donation: [Privacy Policy](#).

Transparent Donations

Credit Card:

3.5% Platform Fee
+
\$0.30 per transaction &
2.5% transaction fee
(Stripe)
=
6% + \$0.30

ACH:

3.5% Platform Fee
+
\$3.00 flat bank fee
=
3.5% + \$3.00
**\$100 minimum*



Thank you for making a difference in our community!

Step 1 of 3

Choose an amount to give:

[Check for additional Fundraising Campaigns \(optional\)](#)

[Add a fundraiser](#)



Greater Pawnee German Shepherd Rescue

Name to Display (Optional):

- I am a new donor to this organization.
- Make this a recurring gift.
- Make this donation in honor of or in memory of someone.

[Add a public message to this donation](#)

REMOVE THIS DONATION

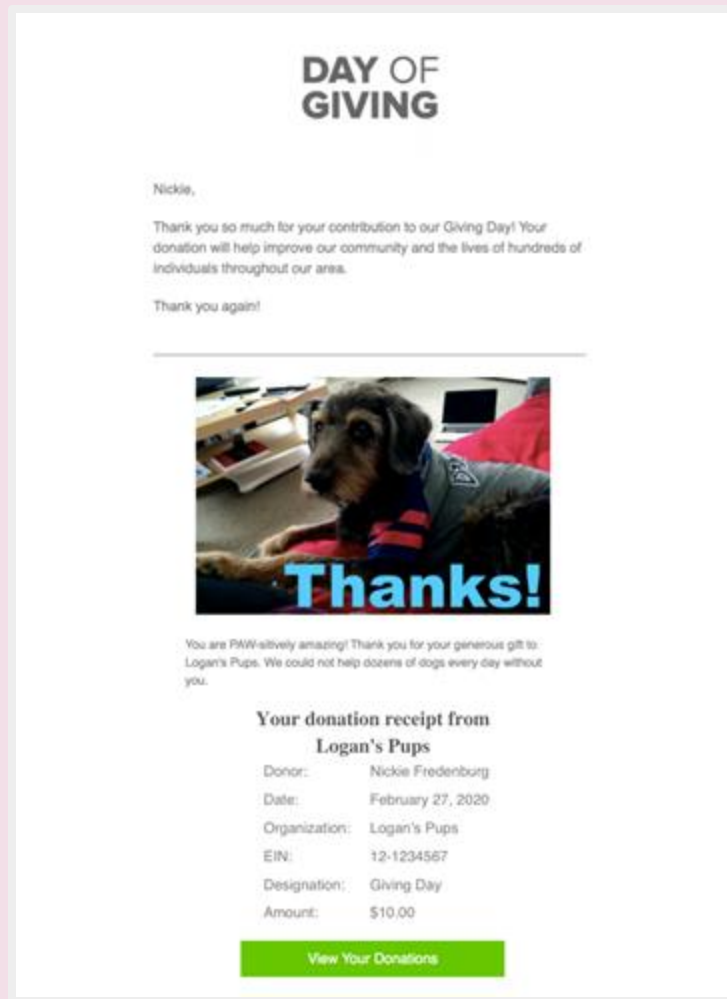
+ ADD ANOTHER ORGANIZATION



The Gift Basket makes it easy for donors to support as many causes as they like!

Instant Donor Delight

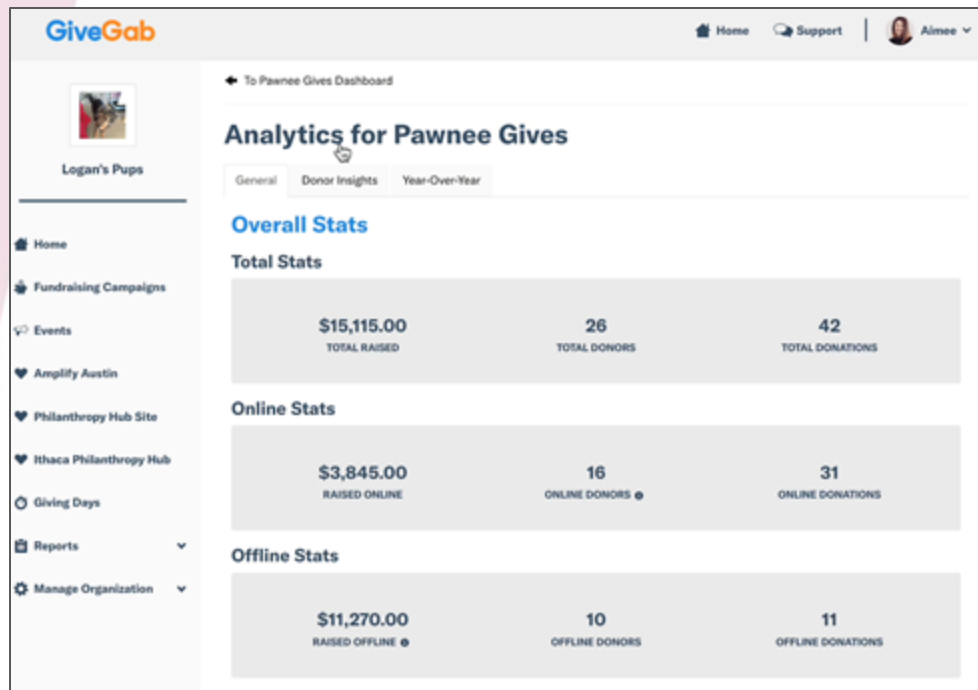
- A Thank You email that comes from your organization
- Sent immediately after the gift is made
- Includes your organization's EIN and donation amount to act as a tax-deductible receipt



Giving Day Analytics

Key stats are available for the following data points:

- Donor counts (online, offline, total)
- Donation counts (online, offline, total)
- Average donation size
- Average donations per donor
- New donors
- Fee coverage
- Year-Over-Year comparisons

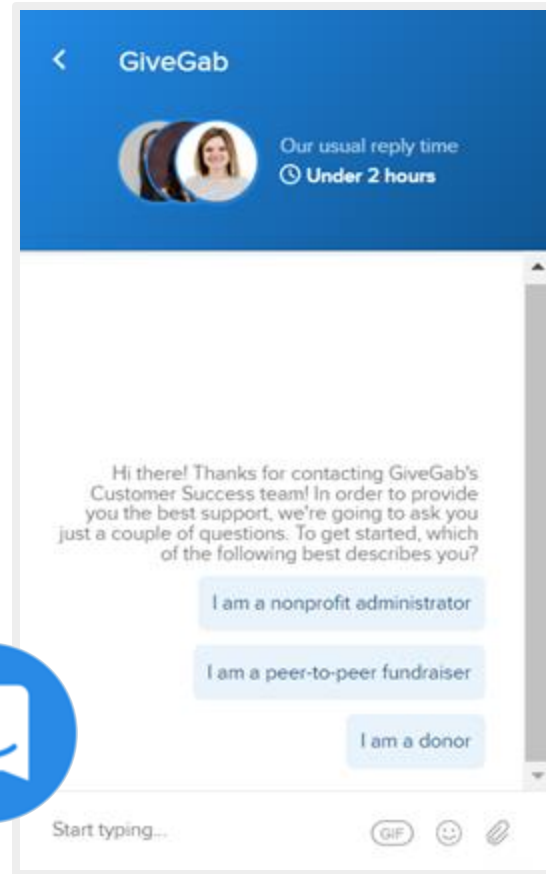


Giving Day Support & Resources

Visit our [Help Center](#)

Check out [Our Blog](#)

Chat with our Customer Success Team
Look for the little blue chat bubble

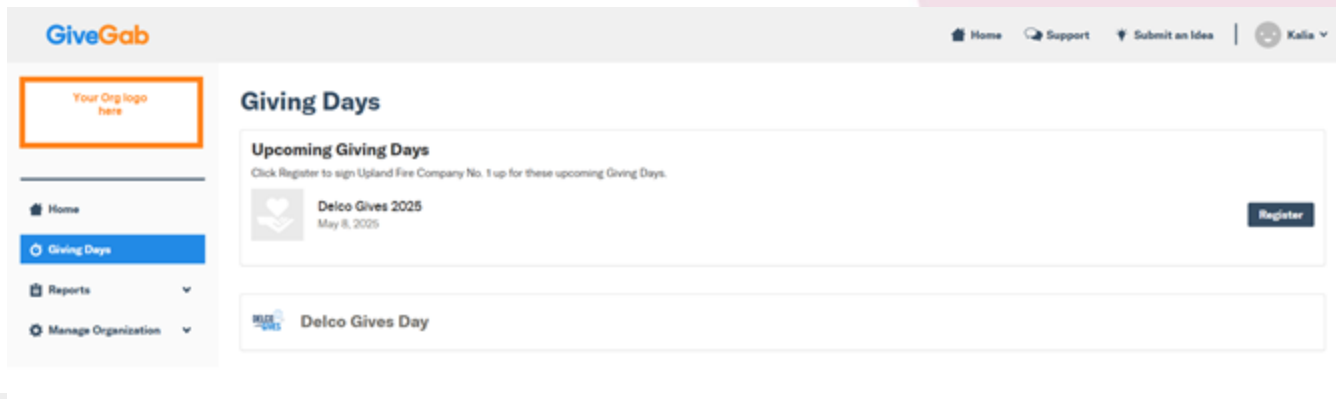


What's New for 2025?



Re-Register right from your dashboard!

- Returning organizations can access this year's registration survey directly from their GiveGab admin dashboard



The screenshot displays the GiveGab admin dashboard. At the top left is the GiveGab logo. The top right navigation bar includes links for Home, Support, Submit an Idea, and a user profile for Kalia. A sidebar on the left contains navigation options: Home, Giving Days (highlighted in blue), Reports, and Manage Organization. The main content area is titled 'Giving Days' and features a section for 'Upcoming Giving Days' with the instruction: 'Click Register to sign Upland Fire Company No. 1 up for these upcoming Giving Days.' Below this, a card for 'Delco Gives 2025' (May 8, 2025) includes a heart icon and a 'Register' button. A second card for 'Delco Gives Day' is partially visible below.

Registering for Delco Gives





REGISTER

Registration is Now Open!

Find Your Organization

and participate in Delco Gives 2025

Search for your organization

Start typing in the box above to find your organization.



Don't see your organization listed?

You can create an organization by clicking the button below.

[ADD MY ORGANIZATION](#)



Delco Gives 2025

Organization Name * required

Street Address Line 1 * required

Street Address Line 2

City * required

State * required

ZIP/Postal Code * required

Not located in the United States?

Logo



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type. Recommended dimensions: 300x300

Click 'Continue' to complete your registration for

Delco Gives 2025

[Continue](#)



Delco Gives 2025

Thank you for your interest in participating in Delco Gives 2025. Please fill out the registration form in its entirety and submit it. By completing this registration form, you are agreeing to the [Terms of Agreement](#). Upon completing the registration survey, you will be required to submit a registration fee. The registration fee is nonrefundable.

The Foundation for Delaware County will be reviewing all registrants for eligibility to participate in Delco Gives. Please note that the Foundation has the right to deny or revoke participation to any organization whose mission or operations the Foundation deems to be inconsistent with the Foundation's values, and/or may reflect negatively on Delco Gives and/or the Foundation.

If you have any questions regarding registration, please contact Laura Sindoni at lsindoni@delcofoundation.org or 610-744-1013.

Registration Type

- Extra small organizations (annual operating budget under \$50,000) \$50.00
- Small organizations (annual operating budget \$50,000 - \$499,999) \$100.00
- Medium organizations (annual operating budget \$500,000 - \$999,999) \$150.00
- Large organizations (annual operating budget \$1,000,000+) \$200.00

1. Please provide your organization's primary contact name, email address, and phone number. ** required*

Credit Card Information

First Name

Last Name

Credit Card Info

Submit

Returning? Copy Your Profile

- **Don't forget to review and update your profile after!**
- Existing bank information will carry over
 - Double check that your bank account, org rep and admins on your profile are up-to-date!

The screenshot shows the 'Delco Gives 2025' profile management page. At the top left is the 'DELCO GIVES' logo. To its right, the text reads 'Delco Gives 2025' in blue, followed by '\$0.00 Raised • 0 Donors • 0 Gifts' and a dark blue 'Analytics' button. Below this is a 'Welcome to Another Giving Day!' section with a paragraph of text. On the right side, there is a box for '113 Days to Launch' and 'Participation Approval Status' with a light blue 'Pending' button. At the bottom, there is a section for 'Delco Gives (2024)' with a 'Copy This Profile' button and a 'Create a New Profile' button.

DELCO GIVES Delco Gives 2025
\$0.00 Raised • 0 Donors • 0 Gifts
Analytics

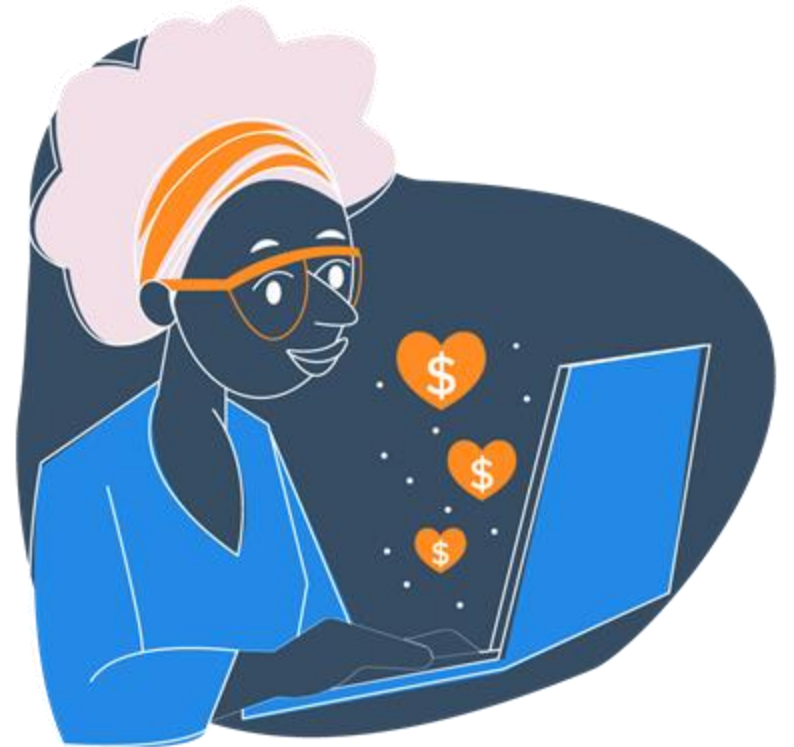
Welcome to Another Giving Day!
As a giving day veteran, you may want to copy over content and settings from the profile you created for a previous giving day. You can edit your profile afterwards to ensure it represents your organization correctly in your upcoming giving day.

113 Days to Launch
Participation Approval Status
Pending

DELCO GIVES Delco Gives (2024) Copy This Profile

Create a New Profile

Completing Your Profile



Your Giving Day Dashboard

-  Add Your Organization's Info >
-  Add Your Story >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
-  Add Fundraisers >


Basic Info

- Logo
- Website
- Causes
- **Pro Tip:** Adding causes to your profile can help new donors find you by our cause-based search!

✓ Add Your Organization's Info

Website

Logo



Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 300x300.

Causes (optional)

Cause #1 Animals

Cause #2

Cause #3


Save

Curate Your Story

- Add a cover photo
- Set a monetary goal
- Tell the story of your organization's participation in the giving day through words and visuals

Add Your Story

Cover Photo



Select Image Remove

Image should be SMB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 1500x500.

Set a Goal

Display Goal on Profile

\$ 10000 .00

Tell Your Story

GT America Formatting A B U [color] [background color] [font size]

Furrever Friends

In 2015, Alyssa had just settled into a new job in a new city and was finally ready to adopt the four legged friend she had always wanted. She wasn't sure what to expect on her first visit to the shelter, but her life forever changed when she met Logan. Alyssa looked into the eyes of the 10 year old mutt and her heart broke thinking that just because he wasn't a puppy, he wouldn't be able to find a loving home. Alyssa changed all that when she adopted Logan, promising to make his last years the best ones yet.

Changed For The Better

Alyssa and Logan were the perfect pair, despite some of the health problems that come with being an older dog. He brought out the best in her and she did the same for him, until after only a year together Logan started losing weight through illness. She didn't eat in nearly as much time with Logan as she would have had their time together - thank you Alyssa forever

Note: Pasting text from outside of GiveGab into this text editor can cause inconsistent styling on your public-facing profile. If you are inserting copied text, please **highlight all** inputted text and select the "Clear Formatting" wand icon before reaching out to support.

Video Url

<https://www.youtube.com/watch?v=xzM71NyCQHU>

Video links must be in the following format: <https://vimeo.com/123456>

Save

Get Verified

- State Attestation Compliance
- Basic information about your organization
- Banking information for your organization
- Organization Representative information
- This is separate from your “application” process to participate
- **Pro Tip:** Don't wait to complete this information. It can take at least several days, and in some instances more

The screenshot shows a profile page for 'Delco Gives 2025'. At the top left is the 'DELCO GIVES' logo. To its right, the text reads 'Delco Gives 2025', '\$0.00 Raised', '0 Donors', and '0 Gifts'. Below this is an 'Analytics' button. In the top right corner, a box indicates '113 Days to Launch' and 'Participation Approval Status' with a 'Pending' button. The main heading is 'Welcome to Another Giving Day!', followed by a paragraph: 'As a giving day veteran, you may want to copy over content and settings from the profile you created for a previous giving day. You can edit your profile afterwards to ensure it represents your organization correctly in your upcoming giving day.' Below this is a warning section titled 'Donation Status: Incomplete' with a yellow triangle icon. The text says: 'Please provide your organization's information to ensure you are able to collect donations on GiveGab. Verification can take up to 2-3 business days after your information has been entered.' There is a 'Manage Verification Info' button and a link to 'Contact Us'. At the bottom left is the 'DELCO GIVES' logo and 'Delco Gives (2024)'. At the bottom right is a 'Copy This Profile' button.

Get Verified

Complete Your Verification

Set Up Donations

Documents

Set Up Donations

State Charitable Solicitation Compliance Attestation

I attest that my organization is compliant with applicable state fundraising requirements in the states in which I may solicit donors using the GiveGab platform. I understand that GiveGab does not solicit donors.

This confirmation is required to collect donations on GiveGab. [Learn more about state charitable solicitation compliance.](#)

Save

IRS Verification

If you complete the Payment Processor Verification below, you do not need to submit this IRS Verification section.

EIN/Tax ID

Please enter the 9 digits without the dash.

Don't have your EIN? Search [here](#).

Save

Payment Processor Verification

Verify Your Organization

Get Verified



Bonterra partners with Stripe for secure financial services.

[← Return to Bonterra](#)

Powered by **stripe**

[Terms](#)

[Privacy](#)

English (US)

Contact Bonterra for support
customersuccess@givegab.com

Tell us more about your business

Stripe collects this information to better serve your business and help meet the requirements of regulators, financial partners, and our [Services Agreement](#).

Legal business name

The combination of your name and Employer Identification Number (EIN) must exactly match the one listed on your IRS documents (e.g., Letter 147C or SS-4 Confirmation letter), including capitalization and punctuation.

Employer Identification Number (EIN)

If you use your Social Security number for business tax purposes, you can enter that instead. If you are uncertain about which Tax ID guidelines are best for your organization, please refer to this [support article](#).


Doing business as Optional

The operating name of your company, if it's different than the legal name.


Suggest Donation Levels

✓ Add Donation Levels


We recommend having 3 or 4 donation levels.




\$25.00
Provides one week of food for a senior pup
[Edit](#) [Remove](#)



\$50.00
Provides a super soft bed for a loving senior pup
[Edit](#) [Remove](#)



\$100.00
Helps a family foster one of our amazing senior pups
[Edit](#) [Remove](#)



\$500.00
Provides life changing surgery to a senior pup in need
[Edit](#) [Remove](#)

[Add Donation Level](#)

- Custom amounts
- Unique descriptions
- Optional photos
- Unlimited Levels
- **Pro Tip:** Using custom amounts to represent your organization, like a tangible good or service, further connects the donor to your goal

Personalized Gratitude

- Add your own message
- Include a photo **or** video for more personal stewardship!
- Sent immediately to your donors when they complete their gift
- Donors can reply to that email and contact you directly


♥ Add a 'Thank You' Message

Please provide a "thank you" message, as well as an image or video link!

Thank You Message

Youtube or Vimeo Link

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.



Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 800x500

Donation Disclaimer

Your disclaimer will appear at the bottom of the donation receipt.

Save

New this year: Invite Your Fundraisers

The screenshot shows the 'Add Fundraisers' interface. At the top, there is a search bar labeled 'Search Fundraisers' and three buttons: 'Download CSV', 'Add Fundraisers', and 'Upload fundraisers', along with a 'Message All' button. Below this is a table with columns for 'Fundraiser', 'Donors', 'Amount Raised', 'Goal', 'Email', 'Phone', and 'Actions'. The table currently shows 'No fundraisers found.' Below the table, there is a checkbox for 'Allow New Fundraisers to Sign Up' which is checked. Underneath, there is a section for 'Set Fundraisers' Story' with a text input field and a 'Set Fundraisers' Goal' section with a currency symbol '\$', a numeric input field, and a decimal input field with '.00'. A 'Save' button is at the bottom left. A small note at the bottom of the form states: 'Each fundraiser may customize his or her story and goal by logging into GiveGab.'

- Ask supporters to reach out to their networks on your behalf
- Each fundraiser creates their own page to collect donations. Their totals roll up into your totals!
- Easily manage their pages
- **Pro Tip:** Watch the [Peer-to-Peer Fundraising Training Video](#)



Bridget Cafaro's fundraiser for
Logan's Pups

[DONATE](#)

2M

\$100 Raised \$500 Goal 1 Donors



Owning a senior dog changed me for the better and I hope that by supporting Logan's Pups I can help more senior pups find the loving homes the deserve and educate my friends and family about how amazing owning a senior dog can be!



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Provides life changing surgery for a senior pup in need

[CHOOSE YOUR OWN AMOUNT](#)



Did you know?



Organizations who used P2P fundraising on GiveGab raised on average **3.4x more** than those who did not.

Key Dashboard Tools

Donation Tools



Add Offline Donation



Manage Sponsor Matching



Manage Donations



Embed a Donate Button

Get Prepared



Webinars and Workshops



Giving Day Toolkit



GGChat

Other Actions



Engagement Opportunities



Add External Fund



Manage Support Areas



View Registration Info



View Your Profile

Share Your Page

<https://www.401gives.org/organizations/center-for-media>



Share Your Profile


- Preview your profile along the way
- Share this link with your supporters
- Post directly to X and Facebook from your dashboard


Other Actions

 Engagement Opportunities

 Add External Fund

 View Registration Info

 View Your Profile

 Mobilize Integration

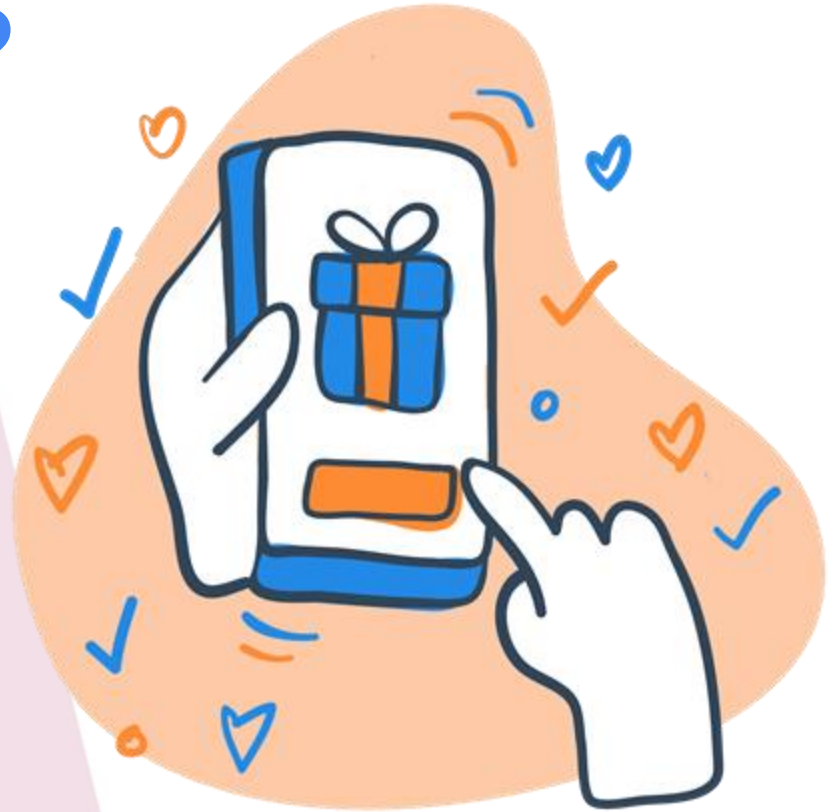
Share Your Page

<https://www.delcogives.org/organizations/the-foundation-for-delaware-county-40e1f624-f>



A Completed Profile

What's Next?



Step Up Your Fundraising with Matches

Use pledged donations as a donor incentive to increase impact!

Once you secure a matching gift, utilize the Matching tool to add that money into your totals, according to the criteria you set.

- 1:1, 2:1, or 3:1 Matches
- Donor, Dollar, or Donation Challenges
- **Pro Tip:** Watch the [Matching Training Video](#)



Did you know?



Organizations who had a match last year for Delco Gives raised on average **4.4x more** than those who did not.

Your Nonprofit Toolkit

The Nonprofit Toolkit has valuable resources for all your Delco Gives needs.

- Templates
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- Training videos for fundraising strategies!



Your Next Steps



Take a breath!

- If this is your first time participating, enjoy it!
- Your role as a nonprofit admin can seem overwhelming
- You don't need to compete for incentives and prizes
- Delco Gives may not be the right fit for all of your donors - that's okay!

Your Next Steps

What to work on over the next 4 months:

- Follow Delco Gives on Social Media and use #Delco Gives Hashtag
- Watch your inbox for important emails
- Meet internally to discuss goals
- Sign up for upcoming webinars
- Explore the toolkit



Questions?

DELCOGIVES 
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May 8-9

GiveGab is becoming  Bonterra.